



Imbue™

THE EVOLUTION OF WOOD

Born from two corners of the world, Imbue is where legacy meets reinvention. One began in the dense tropics of Asia, where Maxwell Wood pioneered the region's first large-scale thermal wood facility—transforming abundant local species into durable, high-performance material. The other, Abodo Wood, took root in the forests of the Southern Hemisphere, redefining sustainability by mastering thermal treatment of responsibly grown plantation pines. Now, Imbue fuses these distinct paths into one vision: crafting heat-refined timber that's as enduring as it is conscious. It's not just wood—it's wood, reimagined.

230°C

IMBUE™

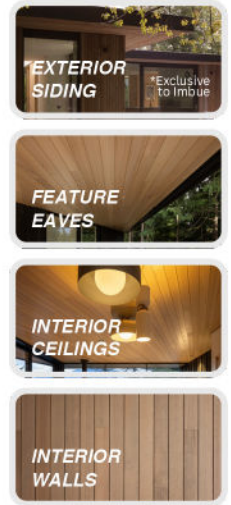
Flatsawn Radiata Pine undergoes intense thermal refinement at 230°C, transforming its cellular structure to unlock lasting durability and superior stability. Purpose-built for exterior siding, soffits, interior paneling, and decking.

190°C

IMBUE™ LIGHT

Flatsawn Pine, redefined. Sourced from sustainably grown Radiata Pine, each board is heat-tempered at 190°C—deeply enhancing its natural resistance and dimensional stability. The result: a rich, resilient timber tailored for exterior soffits and refined interior paneling designed to match hardwood flooring.

APPLICATIONS



STAINS

Note: Natural colour variation is to be expected, reflecting the unique character of each board. Over time, exposure to the elements may cause the colour to soften or fade as part of the wood's natural weathering process.

IMBUE™ EXTERIOR SIDING + SOFFIT | INTERIOR WALLS / CEILINGS



IMBUE™ LIGHT EXTERIOR SOFFIT | INTERIOR WALLS / CEILINGS



SUPERIOR STABILITY

30% more stable than Radiata Pine with minimal expansion, and no acclimation needed.

EASY INSTALLATION

No acclimation needed and consistent 7% moisture content for a faster, hassle-free install.

ECO-FRIENDLY

FSC® certified, carbon negative, low VOC, and 100% recyclable.

DECADES OF RESEARCH. YEARS IN THE MAKING. BUILT TO PERFORM.

15-YEAR BUILT TO LAST WARRANTY

FINISHES



WIRE BRUSHED

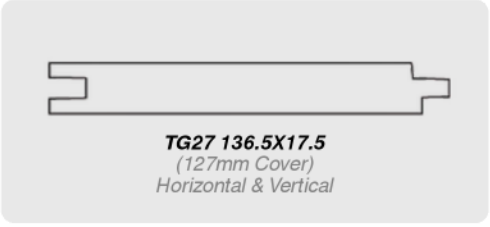
Wire brushed wood has its softer grain brushed away to reveal the harder grain, enhancing the natural patterns with a subtle, weathered texture that feels refined and timeless.



BANDSAWN

Wood with a bandsaw finish shows linear saw marks across the surface, giving it a raw, rustic, and industrial texture that feels authentic and handmade.

PROFILE



INSPIRATION GALLERY



QR code with the text "Scan to Learn More!" and a curved arrow pointing to the code.